



To our valued customers:

I would like to take the opportunity to explain Soquel Technologies' products and services strategy with regard to the markets that we are participating in, and to address some potential concerns from your perspective.

We specialize in manufacturing, installing and supporting of Digital Delivery Solutions under the Xpress II® brand name. Our released products in that business segment are the Xpress II® Auction Delivery Solution and the Xpress II® Subscription Delivery Solution.

The company also publishes TheNextIndex.com, a subscription service for actionable business information, and owns intellectual property in solar and manufacturing IT. While the company plans to continue publishing TheNextIndex.com, there are no plans to actively pursue business opportunities in the other two areas.

We don't intend to compete with our customers via TheNextIndex.com, and I would like to explain how we will ensure that any perceived competition will at most be insignificant. TheNextIndex.com publishes two segments, Business Essentials and Model Portfolio. The Model Portfolio segment tracks the performance of various financial portfolios. The Business Essentials segment publishes articles and other materials for business people and people interested in business issues. We don't aim for a high publishing volume, and only publish when we are convinced that the author has made a significant contribution to our subscribers. We offer various subscriptions that range from very affordable to higher priced subscriptions, depending on their content and target audience. We don't plan to include advertising with any subscription, and all of our published content is available for syndication.

We sell Xpress II® Delivery Solutions to the publishing and retail markets, although the value proposition for each is different. As a company, we are not directly operating and do not plan to directly operate Xpress II® business platforms, with the exception of TheNextIndex.com.

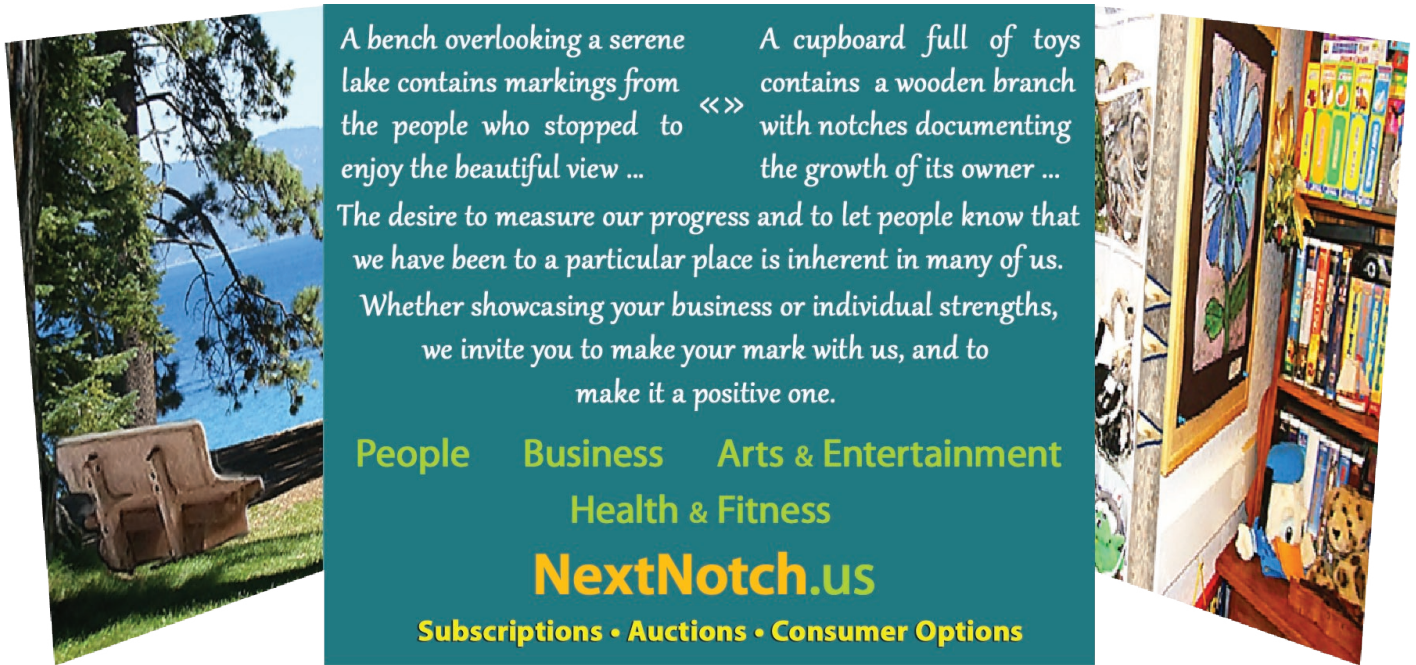


In order to showcase the Xpress II® solution capabilities from a subscriber perspective, we have created a marketing platform under the NextNotch.us brand name, and are actively pursuing Joint Venture opportunities with companies in the internet, logistics, publishing, radio, telecommunications, and TV industries. Soquel Technologies will limit its role in such a Joint Venture to its standard Xpress II® products and services. All other operational considerations as well as the particular brand for offering services to subscribers will be managed by other Venture Partners.

Our Xpress II® Delivery Solutions are highly competitive and will significantly strengthen your competitive position, while providing attractive services to your customers. I hope this has been a good year for your company. We would like to contribute to your business objectives in the new year.

Sincerely,

Steffen Tichatschke
President & CEO



A bench overlooking a serene lake contains markings from the people who stopped to enjoy the beautiful view ...

A cupboard full of toys contains a wooden branch with notches documenting the growth of its owner ...

The desire to measure our progress and to let people know that we have been to a particular place is inherent in many of us. Whether showcasing your business or individual strengths, we invite you to make your mark with us, and to make it a positive one.

**People Business Arts & Entertainment
Health & Fitness**

NextNotch.us

Subscriptions • Auctions • Consumer Options

Xpress II® Delivery Solutions

Auctions • Subscriptions • Consumer Options

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